### AUM FARBEN-CHEM (INDIA) PVT. LTD. (ISO 9001-2015 CERTIFIED)

**Corporate Summary** 

#### About Us

Aum Farbenchem (India) Pvt Ltd is an ISO 9001:2015 certified company having a combined task force sharing responsibilities between administration, production and R&D departments.

With over 30 years of experience in manufacturing, sourcing and supplying pigments, dyes and intermediates in the international market, we have gained an in-depth knowledge and understanding of the Colour Manufacturing industry in India - vis-à-vis – the requirements of Colour User Industry in terms of Quality, Control, Quality Consistency and EHS (Environment, Health & Safety) compliances.

Our R&D team is constantly working towards adding value to colours for the benefit of our customers. Ongoing consultative relationship with customers is the driving force for our R&D team to develop and introduce innovative, eco-friendly, user friendly and cost effective colours for customers to remain ahead of their competition.

Between 1987 to 1993 we used to work on behalf of Sun Chemicals and from 1993 until 2006 we were actively involved in working on behalf of Engelhard Corporation (which is now BASF).

We are headquartered in the business capital of India, Mumbai and manufacturing facilities in the infra-structurally sound states of Maharashtra and Gujarat. As exports form a major chunk of our production, we have branches, associates & warehousing facilities in various parts of the world to facilitate easy and quick delivery to our customers. We also undertake inventory management for our esteemed customers.

#### Our Brands

# FARBENCHEM

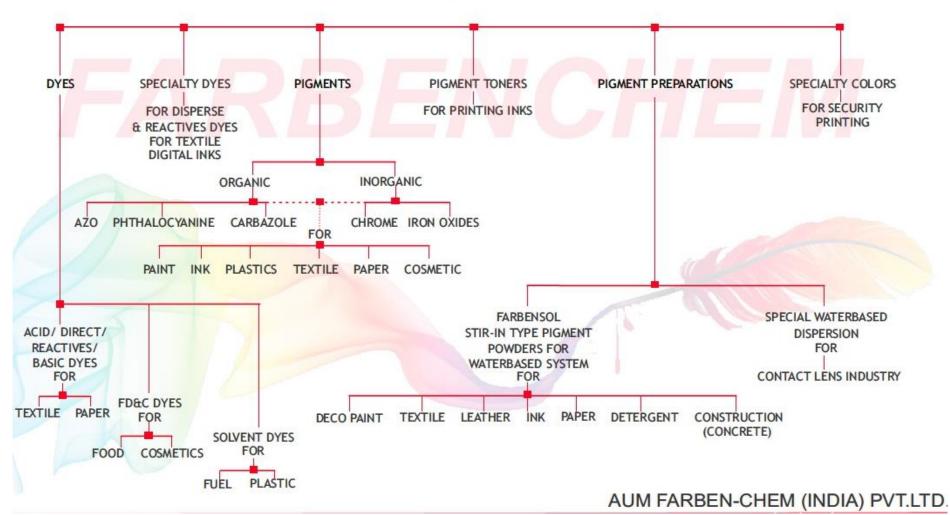
- PIGMENTS ORGANIC & INORGANIC
- FARBENSOL STIR IN TYPE PIGMENT POWDERS FOR WATERBASED SYSTEM
- PIGMENT DISPERSION PASTE
- DYES ACID / BASIC / DIRECT / REACTIVE / SOLVENT
- SECURITY COLOURS
- FOOD & COSMETIC COLOURS

# **SCUBA INKS**

- WATERBASED REVERSE LAMINATION & SURFACE INKS FOR FLEXO & GRAVURE PRINTING ON ALL FLEXIBLE PACKAGING FILMS, PAPER, FOIL PAPER, ETC.
- WATERBASED SCUBA HEAT SEAL LACQUER
- WATERBASED SCUBA HIGH GLOSS OPV FOR FOIL PAPER AND PAPER
- ENVIRONMENT FRIENDLY & BIO DEGRADABLE

#### **Product Summary**

#### **AFCI - COLOR BUSINESS**



### **Regular Products**

□ Pigments – Organic & Inorganic.

□ Pigment Dispersion Paste.

Dyes – Acid, Basic, Direct, Reactive & Solvent.

□ Inkjet Dyes.

□ Petroleum Dyes.

□ Colours for Food, Cosmetics and Pharmaceutical Industries.

## **Innovative Products**

FARBENSOL
SECURITY COLOUR
SCUBA INKS





#### Innovative Products - FARBENSOL

To add value to Pigments, we started manufacturing pigment preparations named **FARBENSOL**, which are High Strength Stir-in Type Easy Dispersing Pigment Powders for Water Based applications like decorative paints, concrete, inks, textile, leather, detergent, cosmetics, fertilizers, crop colouration, etc.

Farbensol can be prepared using both organic and inorganic pigments. It is compatible with most commonly used binders / dispersions / emulsions. Farbensols are easy dispersing pigments in free flowing powder form and can be easily stirred directly into water or binder to achieve desired shade / colour.

We have been successfully selling these stir-in type powders to decorative paint companies, cosmetic industry, concrete industry, crop colouration companies, fertilizer industry, etc in various countries like USA, Malaysia, India, Turkey, etc.

We also do toll conversion for few big paint companies for their special requirements. They send us their pigments to convert them into stir-in type pigment powders to save on the laborious & cost incurring process of grinding as they do not want to change their colour standards by sourcing the pigment from different vendors.

### Advantages of FARBENSOL

□ No grinding required.

□ Can be easily stirred into application medium.

□ Contains NO organic solvent.

Excellent rheological properties.

□ Longer storage stability.

□ Increases production manifold without additional investment.

□ No additional capital investment.

 $\Box$  No energy cost.

Less manpower.

☐ Higher output.

□ No pollution.

### **Applications of FARBENSOL**



**FARBOFLEX** Application: Water Based Inks



ARBOCLEAN Application: Detergents

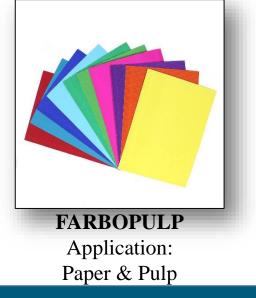


**FARBOCOAT** Application: Water Based Paints





**FARBOTEX** Application: Textile Printing





**FARBOHYDE** Application: Leather



#### **Innovative Products - Security Colours**

Bi-fluorescent pigments for security printing emitting different colours at different wavelengths which are invisible to the naked eye under normal day light.

Kindly contact us for more information on this product.

#### Innovative Products - SCUBA INKS

Based on philosophy of Green Chemistry and sustainable initiative, we have developed non-toxic, nonpolluting, eco-friendly, biodegradable and cost effective Water Based high speed / high drying SCUBA INKS for Roto Gravure & Flexo printing for non-absorbent substrates like Polyester, BOPP, PP, PVC, LD, HD, HM, metalized films, aluminium foils and coated paper for flexible packaging which do not require any modification in the printing set-up and also enhances productivity by creating eco-friendly environment on the shop floor.

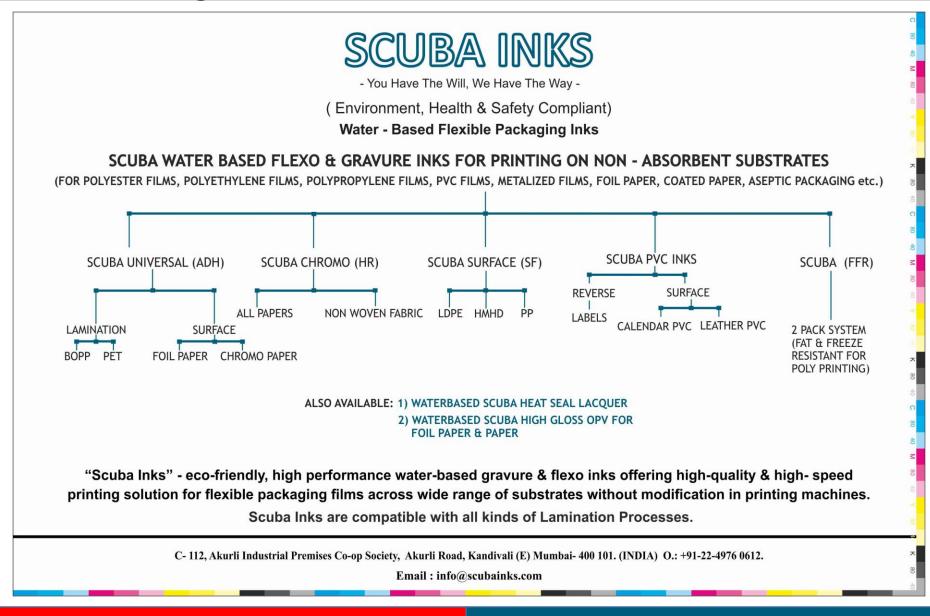
Our inks have high solids (36%-38% in colours and 53%-55% in white) and run effectively at extremely low cell depth (Laser Cylinder: 8-10 microns / Electronic Cylinder: 14-16 microns) and at a lower viscosity thereby giving a better mileage and ensuring lower GSM giving it a significant cost advantage over the existent solvent based inks. Our inks also have resulted in excellent bond strength in all kinds of lamination (Solvent based, Solvent less, Water Based & Extrusion)

It is encouraging to know that converting industry in India have qualified, validated & are commercially using our water based SCUBA INKS as a first step towards sustainable Initiative to meet the EHS compliance which is of paramount importance universally.

### Advantages of SCUBA INKS

- □ Ensures greater sustainability
- □ Higher solids
- □ Cost reduction by over 25%
- □ No alteration and modification of press
- □ Better printing mileage
- $\hfill\square$  No compromise in printing speed
- □ Compatible with solvent less, solvent based, water based and extrusion lamination
- □ Meets global concerns and EHS standards
- □ Non-depleting of ozone layer, non-polluting, non-hazardous, non-flammable and non-toxic.
- □ Based on green technology
- □ Promotes clean and safe working environment
- □ Biodegradable

#### Product Range - SCUBA INKS



### Fingerprint Sample - SCUBA INKS



#### **Contact Information**



#### AUM FARBENCHEM (INDIA) PVT. LTD. ISO 9001:2015 CERTIFIED

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